

Design concept for CIKB 2016
Shanghai / PR China, October 21 – 23, 2016

Description:

The basic design consists of a "pillar-bolt-construction" made from (similar to) Octanorm Maxima system material profiles (aluminium-anodised) with a total height of 5.00 m. The upper part of this construction is filled with gauze and gauze also forms a kind of ceiling (3.00 m H) over the exhibition stands. Power tracks with spotlights are fixed to the lower bolts and care for the general lighting of the stand spaces.

Beneath the frame construction there are the 2.50 m high white walls which separate the blocks into the different exhibitor stands. Furthermore, the exhibitor booths are framed by a fascia board (lower edge 2.50 m H), where the company names, the stand numbers and the „made in Germany“-logos are located. Additional spotlights can be fixed to this fascia board to allow a concerted lighting of exhibitor spaces.

Between the different exhibitor spaces and as final element of the separation walls, 3.00 m high pillars (26 cm w x 25 cm d) with illuminated colorful segments form the basic element of the pavilion frame design and attract the visitors' attention. These design elements should be left free and should not be used by exhibitors.

The whole construction is built on a white podest floor which on the one hand defines the blocks of the German pavilion from the aisle spaces and on the other hand is used to hide technical installations and cables.

